



Region 47 Action Plan Work Groups Summary.

November 28, 2023 & November 30, 2023.

Attendees.

Workgroup 1 present: Nicole Bleuer, Maggie Fern, Lisa Lilja, Lois Meisenheimer, Laura Moreno, Linda Leblanc-Parks, Krista Peterson, Beth Smaka, Daniel Swihart.

Workgroup 2 present: Charis Allen, Candace Antczak, Ashley Dagg, Maggie LaFever, Marie Monaco, Elizabeth Reynolds, Amanda Troye.

Agenda.

1. SMART Goal Development
 - a. **Workgroup 1**
 - i. **Recommendation: Ensure the community is aware of and supplied with resources related to child care assistance.** The group worked to create a SMART goal that raises awareness of child child care assistance. Within this goal are strategies to achieve a resource that can be used by the community along with educating those who will distribute it. The group will continue to narrow down who is the targeted audience for this resource.
 - b. Workgroup 2
 - i. **Recommendation: Continue efforts of providing ECEC marketing materials to the places parents and caregivers indicated, which include medical offices, grocery stores, older siblings' schools, and online.** The group worked on developing a SMART goal that will increase Early Childhood Education and Care awareness for families in the Region. This goal intends to create a "hub" for parents that can be widely recognized and offer families resources. Currently, the group thinks social media is the best platform for this.
2. Questions for achieving SMART Goals and strategies.

The workgroups continued discussing questions that included a list of steps needed to achieve each goal, and a timeframe for accomplishing the goals. Below is a summary of what was discussed during the workgroup meetings.



a. **Workgroup 1.**

- i. **Recommendation: Ensure the community is aware of and supplied with resources related to child care assistance.** The group discussed the need for establishing leaders who would be able to take on this work. They also discussed ensuring we are not just duplicating efforts already established along with a timeline for completing potential strategies.

b. **Workgroup 2.**

- i. **Recommendation: Continue efforts of providing ECEC marketing materials to the places parents and caregivers indicated, which include medical offices, grocery stores, older siblings' schools, and online.** The group discussed steps that need to be taken before achieving the goal and strategies. Additionally, they discussed who could be the potential people to complete the work.

3. Guest Presenters

- a. **Workgroup 1** invited Tracy Carls and Kim Lamz from 4-C: Community Coordinated Child Care to share a presentation of the Child Care Assistance Program and their provider services. They also answered the questions developed by the Action Council and discussed how we can support their current work and potential data.
- b. **Workgroup 2** invited Aimee Howard, Coordinated Intake Specialist, from the Regional Office of Education #47 (ROE) to present her work with coordinated intake for our Region and the IRIS system.