



Work Group 1 Meeting

Attendees

Council members present: Alice, Shawna, Sadie, Kim, Bethany

Council members absent: Carla, Megan, Fawn, Cassie, Brandy

Notes:

- SMART Goals
 - What agencies already provide training?
 - Professional development
 - A hub for all training agencies that are available for staff and families.
 - Levels – qualified parent trainers, credentials for PD, certified trainers, etc.
 - Visual – see all options in one place to make it more convenient for professionals and parents to utilize them.
 - Make accessible in public places – WIC offices, grocery stores, libraries, etc.
 - Check into libraries for access to the internet.
 - City vs county libraries
 - Some require a library card to utilize the computers.
 - Resource guild as a direct mailer – paid for by sponsors.
 - Plan to actively engage the public
 - Multiplatform media campaign - 6mo
 - Direct mailer
 - Send information home when parents register kids for Pre-K
 - Hospital send home packet with new parents
 - Family practitioners, pediatricians, etc.
 - Vulnerability index for reasons
 - ATSDR.com

Before next meeting...

- Send follow-up email with notes, next meeting reminders, and any extra reminders as needed