



Action Council Members.

Date: December 13, 2023.

Time: 1:00 - 3:00 pm.

Action Council members: Molly Allen, Kristin Conklen, Ashley Dowd, Lisa Hood, Lakeesha Smith, Erin Weisen-Reichert.

1. Introductions, group agreements and ice breaker reviewed.
2. Review of Action Plan for Recommendation #1
 - a. Members merge two goals into one and increase the frequency of social media posts from one to three to four per week.
 - b. Members discussed the engagement rate on the website and Facebook page. It was reported that there was a 10% increase in website traffic and 204 Facebook followers.
3. Guest Speaker: Brooke Walker from SDA 13 (covers Logan County).
 - a. Discussed the recruitment and retention challenges in early childhood education and childcare in Logan County. Strategies for recruitment, including attending resource fairs and promoting home daycare opportunities were shared.
 - b. Emphasized the potential of the friend, family, and neighbor care option.
 - c. Discussed efforts to educate high school students about childcare careers.
4. Review recommendation #2, Develop a recruitment plan for family/group child care home providers in rural areas addressing transportation to/from a child's program.
 - a. Discussed why the recommendation was made.
 - b. Discussed data to support the recommendation.
 - c. Listed the goals that must be achieved to implement this recommendation.

Next meeting.

Action Council Meeting January 10th 1:00 pm-3:00pm.

Work group meetings: December 18, 9:30 – 11:30 am or December 21, 4:30 – 6:30 pm.

Work group meetings: January 18, 4:30 – 6:30 pm or January 22, 9:30 – 11:30 am.