



## Action Plan Workgroups Summary

Action & Family Council Members

Date: October 26, 2023

### Attendees

Council members present: Erin Brown-Powell, Jessica Burrell, Leann Courson, Tracy Crump, Amy Fullerton, Miranda Gullberg, Emily Henry, Anthony Law, Kim Magee-Barton, Lisa Medina-Foshay, David Pagan, Scott Rasso, Katie Ringberg, Peter Schwartzman.

### Agenda

- I. Group agreements.
- II. Action Plan.
- III. Workgroup 1 Recommendation.
  - i. Simplify access for families by creating a universal resource for information and communication.
- IV. SMART goals – We watched a brief video on how to write a SMART goal.
- V. Review of recommendations chosen by Councils.
- VI. Workgroup selection and meeting time discussion.
  - i. One-stop shop both digitally and in-person.
  - ii. QR codes.
  - iii. Media sources such as.
    - Internet searches.
    - Television.
    - Radio, podcasts.
    - Word-of-mouth.
    - TikTok, Instagram, Facebook.
    - Hospital giveaway baskets (new baby).
    - Parenting classes.
    - Lamaze classes.
    - Create an application for use.
    - General information line.
    - Websites

### Before next meeting...

- Who else should be included in our next meeting?
- Next meeting, we will revisit our SMART goals and discuss anticipated risks and barriers to meeting goals, as well as some solutions for risks and barriers to meeting goals.



- Our future meeting dates will be November 9<sup>th</sup>, November 30<sup>th</sup>, December 14<sup>th</sup>, January 25<sup>th</sup>. Locations will be included in future invitations.



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Date: October 26, 2023

### Attendees

Council members present: Tara Case, Rhonda Hillyer, Gorette Kuppa, Michael Levis, Sabrina Wilson.

### Agenda

- I. Group agreements.
- II. Action Plan.
- III. Review of recommendations chosen by Councils.

Workgroup 2 Recommendation: Continue to support home-based providers through information and resources.

- IV. Workgroup selection and meeting time discussion.
  - i. Ideas presented.
    - Continue to provide information and resources to support home-based providers.
    - Track and monitor the number of home-based providers who access information and resources.
      - Sunshine.com.
      - Gateways.
    - Ensure that the information and resources are readily available and accessible to home-based providers.
    - Collaborate with local educational organizations and experts to gather accurate and valuable information.
      - Social Media.
      - Mass mailings.
      - Phone calls and referrals.
    - Specific needs and challenges faced by home-based providers accessing information and resources.
    - Helping them with professional development and ongoing support.
      - Language.
      - Cultural.
      - Professional language.
    - Increase the utilization of information within 8-10 months.



- Increase information to home-based providers by 10 percent.

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